

MINI DIRECTORY

## Men's Grooming

### Face to Face

20 W. 20th St., nr. Fifth Ave.;  
212-633-0404

Even though it's co-ed, this Chelsea day spa, tucked away inside an unassuming office building has a large male clientele. Suits, artists, and music types come in for everything from the sunless George Hamilton tanning treatment (\$90) to the ER Massage (\$100). It's super-private, so if your husband-to-be wants to spice up the honeymoon with a Crackdown or Full Moon Rising wax (\$40) he won't feel embarrassed walking out.

### Frank's Chop Shop

19 Essex St., nr. Hester St.; 212-228-7442

If men threw bachelor parties the way women do at spas, Frank's Chop Shop would be the cool, hipster hangout spot. Hedge-fund managers and skateboarders alike flock to this barber shop for its old-school feel. It's by appointment only, so men don't have to worry about missing their wedding vows while they spiff up with an old-fashioned hot-towel shave (\$15) or a more carefully coifed cut (from \$25) from one of the tattooed barbers.

### Bbraxton

1400 Fifth Ave., at W. 116th St.;  
212-369-3094

Bbraxton's handsome, wood-finished interior brings a little midtown to Harlem. They do the typical tapers (from \$15), fades (\$20), and shape-ups (\$15), but can also handle the trickiest dreadlocks (from \$115) and Afros (\$25). Grooms and their party get special treatment with the Groom Deluxe package (cut, hot-towel shave, manicure, and pedicure with free Champagne; \$150) or if they kick in an extra \$225 for the Groom VIP service, they can tone up with an in-house fitness expert.

### Truman's Gentleman Groomers

120 E. 56th St., nr. Lexington Ave.;  
212-759-5015

Booze, sports, and money magazines make men feel at home at Truman's. For a total wedding makeover, sign up for the Total Package which includes a consultation, cut, style, handshake maintenance, massage, straight-edge shave, and shoe shine (\$230). After you're done, check out the events calendar and book a scotch or beer tasting with the guys on the spa's lower level.

### Townhouse Spa

39 W. 56th St., nr. Sixth Ave. 212-245-8006

The second floor of this wood paneled spa is strictly men only, so guys can primp in peace. They have their choice of any of the services on the women's menu, but the Executive Treatment is all testosterone. For three hours grooms can jazz up with the Fitness Facial, Townhouse manicure, and Townhouse Spa Relaxation massage (\$250), without feeling like his masculinity is threatened.

## Indulge

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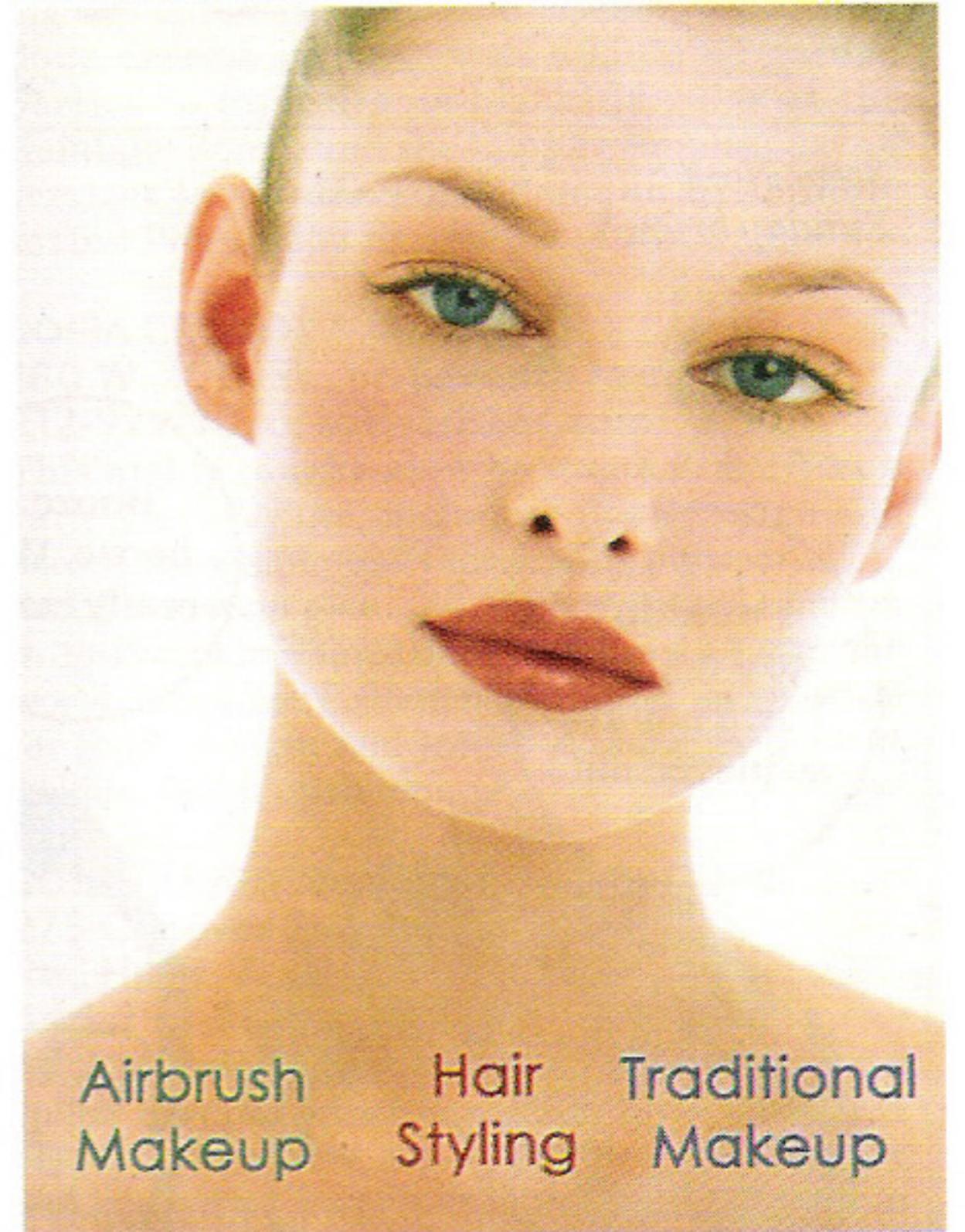
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